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**FOR IMMEDIATE RELEASE**  
August 11, 2018- Event Date

## Press Release/Media Op

**LOCAL NON-PROFIT TO "PAINT THE TOWN PINK"**  
*Celebration of Life-Survivor Butterfly Release*



**SATURDAY, AUGUST 11TH- 9:00 AM-12:00 PM COLUMBUS BOTANICAL GARDEN**  
**SURVIVOR CELEBRATION AND KICKOFF TO PTTT**  
**PROGRAM BEGINS AT 10:00 AM**

This year our kickoff event will be the "Celebration of Life" Survivor Butterfly Release which will be held, **Saturday August, 11<sup>th</sup> from 9:00 a.m. -12:00 p.m. at the Columbus Botanical Garden.** The goal of the Butterfly Release is to recognize and celebrate those who have journeyed through cancer! Beautiful butterflies will be released as a memorable and magical way of celebrating life.

We are inviting the tri-community to come out and support this worthy cause. This fundraiser assists needy cancer patients with daily living expenses to help them maintain quality of life while undergoing treatment. "We're Neighbors Helping Neighbors".

100% of proceeds will benefit the WCGCC, a 501c3 organization whose vision is "to reduce the burdens of cancer in the communities we serve with "Neighbors Helping Neighbors".

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*Paint the Town Pink is a registered trademark of the After Breast Cancer Diagnosis (ABCD) organization and is being used with their permission.\* [www.abcdbreastcancersupport.org](http://www.abcdbreastcancersupport.org)*

