

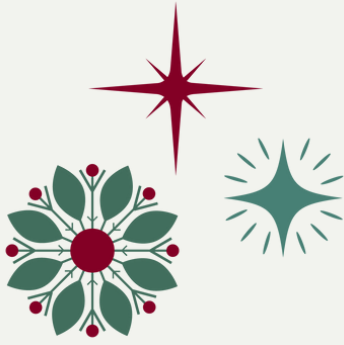
# 2024 Sponsorship Opportunities

*Shine*  
A Celebration Of  
Nature & Wonder



**Contact: Carmen Overton**

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## About the Event

**December 6 – December 27th, 2024**

**6:00 PM– 9:00 PM**

**12 Select Evenings**

- **12 dates:**  
**December 6, 7, 13,**  
**14, 15, 20, 21, 22,**  
**23, 26, 27**
- **Two time slots:**  
**6:00-7:30 pm and**  
**7:30-9:00pm**
- **Expected guest attendance ranges from 400-800 per night for a total of approximately 5,000 guests!**

An estimated 5,000 visitors will experience Shine, A Celebration of Nature and Wonder this Holiday Season to enjoy the Garden's winter beauty and create a cherished holiday memory with family and friends at the Columbus Botanical Garden. Attractions and festivities include a stroll through the garden featuring hundreds of thousands of lights, a Walk of Stars- remembering and celebrating loved ones, photos with Santa, S'mores roasting over the fire pit, entertainment, food, and crafts and activities for families.

Your generous sponsorship will ensure the success of this important fundraising event and contribute to the educational and cultural vitality of our Garden and community. It is our sincere hope that you will review the various levels of sponsorships available, and you will support Shine, A Celebration of Nature and Wonder!

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# About Columbus Botanical Garden

Columbus Botanical Garden was founded in 1999 as a public garden to showcase plants that could be grown in the region, to offer a place for respite, and to connect guests with nature. The Garden has approximately 12,000 annual visitors and currently consists of 40 acres featuring collections of fragrant roses, vibrant camellias, vegetables, green space, and shaded paths. The Garden hosts a range of programs and events for children and adults and has donated over 1,300 pounds of food this year alone to fight food insecurity in the Chattahoochee Valley.

## Vision

An indispensable community asset bringing together beautiful and diverse plants and people.

## Mission

The Columbus Botanical Garden celebrates the beauty, inspiration, and wonder of the natural world, educating current and future stewards of its care.



# Sponsorship Packages



## Gold Light

- Official sponsor of a lighted SHINE area.
- Company name and logo to be included in select print, radio, and digital marketing efforts.
- \$1000 facility rental credit (Subject to terms).
- Opportunity to promote business at the event and provide giveaways (subject to terms).
- Recognition in Columbus Botanical Garden's email campaign.
- Logo and info listed on our website and all social media accounts.
- 20 Tickets to SHINE.
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$15,000**



## Silver Light

- Official sponsor of a lighted SHINE area.
- Company name and logo to be included in select print, radio, and digital marketing efforts.
- \$500 facility rental credit (Subject to terms).
- Opportunity to promote business at the event and provide giveaways (subject to terms).
- Recognition in Columbus Botanical Garden's email campaign.
- Logo and info listed on our website and all social media accounts.
- 15 Tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$10,000**

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# Sponsorship Benefits



## Twinkle Light

- Official sponsor of a lighted SHINE area.
- Company name and logo to be included in select print, radio, and digital marketing efforts.
- Opportunity to promote business at event.
- Recognition in Columbus Botanical Garden's email campaign.
- Logo and info listed on our website and all social media accounts.
- 10 tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$5,000**



## Entertainment

- Company name and logo to be included in select print, radio, and digital marketing efforts.
- Visual and verbal recognition of the name/logo before and after performances.
- Logo and info listed on our website and all social media accounts.
- 8 Tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$2,500**

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# Sponsorship Benefits



## Fireside S'Mores

- Name and logo at the fire pits.
- Name and logo on S'more bag tags
- Name and logo on event signage.
- Logo and info listed on our website and all social media accounts.
- Recognition in Columbus Botanical Garden's email campaign.
- 8 Tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$2,500**



## Santa Visits

- Name and logo at Santa area signage.
- Name and logo on event signage.
- Logo and info listed on our website and all social media accounts.
- Recognition in Columbus Botanical Garden's email campaign.
- 8 Tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$2,500**



# Sponsorship Benefits



## Merry & Bright

- Name and logo on event signage.
- Sponsor logo displayed at photo spot
- Logo and info listed on our website and all social media accounts.
- Recognition in Columbus Botanical Garden's email campaign.
- 8 Tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$1,000**



## Holly & Ivy

- Name and logo on event signage.
- Logo and info listed on our website and all social media accounts.
- Recognition in Columbus Botanical Garden's email campaign.
- 6 Tickets to SHINE
- Invite for 2 to the VIP Private Donor Sponsorship cocktail reception in December.

**\$500**

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# Shine

A Celebration Of  
Nature & Wonder



**We are grateful for your support! Custom sponsorships can be considered. Please reach out!**

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